

## "WB ACTION REPLAY CONTEST" RULES AND REGULATIONS

"WB ACTION REPLAY CONTEST" (Contest) will be held by Turner International India Private Limited (Company) as stated hereunder:

1. The Contest will be held from November 11, 2011 till November 28, 2011 (Contest Period) in connection to the action films telecast during the time slot called "Action Replay" ("Time Slot") every Saturday and Sunday at 9:00 p.m. and 11 p.m. on the channel WB (Channel).
2. The Channel and/or the Company reserve the right to decide the films which would be telecast during the Time Slot(s), change the schedule of the Contest including but not limited to change the timings of the time slot, the date of scheduling the Time Slot. It shall be the sole responsibility of the participant(s) to check the schedule of the Time Slot(s) and/or the Contest.
3. Only the participants who have received an electronic mailer from [www.exchange4media.com](http://www.exchange4media.com) and [www.afaqs.com](http://www.afaqs.com) are eligible to participate in the Contest. In the electronic mailer a question will be asked, which will be followed by three answer options, out of which only one shall be the correct answer.
4. The participant(s) who is interested in participating and qualifying for the Contest should send in their answer by pressing the button "Submit" which will be displayed below the question(s) asked in the electronic mail sent by the two aforesaid websites. In the event, the participant(s) fails to press the "Submit" button, the entry shall be considered as invalid entry.
5. The entries should be sent by the participant(s) on or before November 28<sup>th</sup>, 2011 by 10:00 a.m. Entry sent after the timeline stated in this rules and regulations shall not be considered and shall be null and void.
6. Neither the Company nor the Channel shall be responsible in case of any network problems such as breakdown of machinery, unclear network, disruption in the network and/or the internet cost charged by the operator. Any dispute in connection to the same shall be settled between the participant(s) and the operator without involving the Company and/or the Channel.
7. All the entries should state all the required information, which have been asked from the participant(s).
8. Among all the eligible participant(s) who has submitted the correct option during the Contest Period, the Company/Channel shall randomly select four (4) participant(s) who shall be declared as the winners (Winners) of the Contest. From among the above winners, the one who has submitted the entry first shall be declared the Grand Winner and the other three (3) participant(s) shall be declared as Runner Ups Winners.
9. The Winners shall be informed/contacted by the Company or the Channel. The Winners shall be awarded the following Prizes:
  - (a) The Grand Winner shall be awarded an I-Pad; and
  - (b) The Runner Up Winner(s) shall either be awarded a Panasonic Handycams or a Sony Digital Cameras or a Scholl Foot spa, as deemed fit by the Company. The Company reserves the right to awarded the Runner Up Winner(s) either the same prize or may award each of the Runner Up Winner(s) different prizes as stated herein above.
10. The Company shall have the sole right to make any decision relating the Prize(s) including but not limited the make of the Prize etc. In the event, any change is made by the Company, the Winner(s) shall not be entitled to claim any damages or any kind of monies from the Company and/or the Channel. All decisions made by the Company and/or the Channel in connection to the aforesaid shall be final and binding on the Winner(s).

11. The Prize is non-transferable and is not redeemable for cash equivalent or any other items. The Prize has to be used by the Winner(s) else the Prize shall stand forfeited.
12. By participating in the Contest, it shall be construed that the participant(s), the Winner(s) of the Prize have waived their right to raise any dispute with regard to the Prize and/or in any manner whatsoever in connection to the Prize.
13. Neither the Company nor the Channel shall be responsible for any reason whatsoever in connection thereto.
14. The Company and/or the Channel may in their sole discretion not award the Prize to the Winner(s), if the Winner(s) is unable to produce documentation required by Company and/or the Channel at any given point of the time or the Winner(s) cheats or commits a fraud or is dishonest etc.
15. The participant(s) shall abide to all the laws of India and shall indemnify and hold harmless the Company and/or the Channel in relation to any non-compliance by the Prize.
16. The decision of the Company and/or the Channel shall be final and binding on all the participant(s) and by participating in the Contest, it shall be construed that the participant(s) has waived his/her right to raise any dispute against any decision made by Company and/or the Channel.

#### **General Rules**

1. The participant(s) should be citizens of India, residing in India and above 18 years of age to qualify for the Contest. The participants should not have criminal conviction.
2. Neither the participant(s) nor the Winner(s) should have any civil or criminal conviction or should not be bound by any contract or agreement that would not permit the participant(s) from participating in the Contest.
3. The participant(s) whose name is reflected in the electronic e-mail sent by the aforesaid websites shall be eligible to participate in the Contest. Consequently, the Winner(s) whose name is registered with the aforesaid websites shall be entitled to the Prize(s).
4. All Prizes must be claimed by the Winner(s), along with the documents specified herein below. The documents required to be submitted along with the claim by the Winner(s) include the following (the document list is only inclusive and not exhaustive and can change as per the requirements of Law):
  - Identity proof and age proof
  - Address Proof
  - PAN Card
  - Letter of compliance with rules and regulations and declarations in the format as may be required by Company.
5. Channel and/or Company reserve all rights to make amendments to the existing rules without prior notice or withdraw the Contest without prior notice for any reason whatsoever.
6. Non-conformance by any participant(s) and/or the Winner(s), of the rules of the Contest will disqualify the participant(s) and/or the Winner(s) from participation or winning, immediately, as the case may be.
7. The Winner(s) shall be responsible for organizing and coordinating with the Company and/or the Channel in connection to the Prize. The participant(s) agree that the Prize cannot be exchanged with other items and/or exchanged for cash equivalent. The Winner(s) further agrees that the Winner shall not dispute the value of the Prize so offered to the Winner(s) upon the Winner(s) winning the Contest. If the Winner(s) refuses to accept the Prize offered, neither Channel nor the Company shall

be responsible for the same and the Channel and the Company, all shall be released from any and all obligations towards the Winner(s) in connection to the Prize won by the Winner(s). In such an event, the Company or the Channel shall have the right to declare another person as the Winner(s) of the Contest and transfer the Prize to that person.

8. The Winner(s) of the Contest agree that he/she shall make himself/herself available from time to time and co-operate with Channel and/or the Company and participate in any activity and/or campaign (Promotional Activity) of any nature whatsoever without any money payable to the Winner(s). Further, the Winner(s) shall at no point of time refuse or disagree to participate in any such Promotional Activity for any reason whatsoever. The Winner(s) agree that the footage of any nature with regard to the them shall vest with the Company, including but not limited to all intellectual property rights and any other rights for worldwide and in perpetuity.
9. By participating in the Contest, it shall be construed that the Winner(s) has undertaken to hold harmless the Channel, the Company, its employees, officers or any other person in relation to any injury/damage/harm/loss suffered by him/her while participating in the Contest, or while carrying out activities or for any reason whatsoever in connection with the Prize.
10. Further, participation of the participant(s) in the Contest shall be construed that the participant(s) has waived her/his right to file in person and/or through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum against the Channel, the Company to claim any damages or reliefs or otherwise.
11. The Winner(s) agrees that if due to any reason, whatsoever, beyond the control of the Channel and/or the Company, the Prize and/or anything relating to the Prize and/or the enjoyment of the Prize and/or anything included the Prize becomes ineffective or invalid, neither the Channel nor the Company shall be held responsible for the same.
12. Neither the Channel nor the Company is in any manner whatsoever responsible and/or liable in any manner whatsoever, for any physical injury, death, mental trauma caused to the any of the Winner(s) or any person related to them, in any manner whatsoever, including but not limited to in relation to the Contest and/or Prize.
13. Employees of the Channel, the Company and the members of their immediate family or any persons with criminal convictions or persons, are ineligible to participate in the Contest.
14. Any and all taxes and/or levies applicable under the laws of India shall be borne by the Winner(s) in relation to the Prize.
15. All participant(s), the Winner(s) shall do any and all acts and execute any and all documents in such manner and at such location as may be required by Channel and/or the Company in its sole discretion to protect, perfect or enforce any of the rights granted or confirmed to the Company and/or Channel herein.
16. All participant(s) agree to abide by the rules including the general rules.
17. Participation of the participant(s) in the Contest shall be construed that the participant(s), the Winner(s) have waived his/her right to dispute any decision(s) made by the Channel or the Company in connection to the Contest and that the participant(s) agrees to all the decision(s) made by the Channel or the Company and that all the decision(s) shall be final and binding upon the participant(s).
18. If the Winner(s) is required to pay any kind of tax, duties, charges, levies to the Government, the same shall be solely and exclusively borne by the Winner(s).
19. The Channel and/or the Company reserves the right to forfeit the Prize in the event it is found by the Channel or the Company that any information provided by the participant(s) or the Winner(s) is wrong or any misrepresentation is made by the participant(s) or the Winner(s). The Company or the

Channel shall have the right to declare another person as the Winner(s) of the Contest and transfer the Prize to that person.

20. The participation of the participant(s) in the Contest shall mean that the participant(s) has read, understood, accepted and agrees to abide with all the rules including the general rules of the Contest.
21. The terms of this rules and regulations shall be construed in accordance with the laws of India and the courts of New Delhi have sole and exclusive jurisdiction.